

Surveys Module

» Channel Communication for Improvement

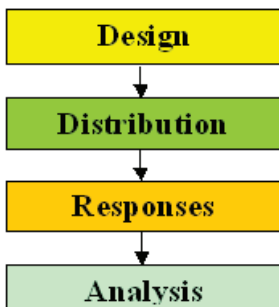
Scope:

The uniPoint Surveys module offers powerful survey creation, structured response collection management, advanced scoring and survey analysis tools.

Advantages:

Packed with all the tools you need to conduct surveys and analyze the results, our Surveys module will save you time, money and effort. Surveys are created using an explorer-like, drag & drop interface, complete with the ability to copy parts or all of an existing survey into a new survey. Each question can be setup with configurable answers, and then weighted for statistical analysis. You can easily create surveys for customers, vendors, employees or miscellaneous respondents.

Process Flow:

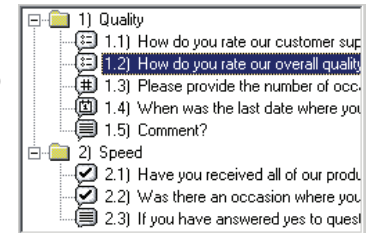


Key Features:

- » Create Surveys in Minutes
- » Deploy Surveys via E-mail, Fax, Mail or the Web
- » Unlimited Surveys & Responses
- » Survey Scoring System
- » Analyze Survey Results or Compare Surveys

Web Based Surveys:

- » Deploy Surveys Via The Internet
- » Format Survey Style to Match Company Standards
- » Invite and/or Allow Anonymous Respondents



Survey No.: 23872

General | Instructions | Questions | Distribution | Web | Attachments

Title: Customer Satisfaction Survey Start Date: 1/28/2008

Description: Due Date: 3/19/2008

Survey Ref: CS-2007 Type: Customer Complete Date:

Department: Marketing Class: Delivery Method: E-mail

Numbering: By Section (1,2,3) Number Sections Status: Active

Scoring: Passing Score: 80.00 % Rev: Created By: SYSADM

Comment: Std. Text:

General Capabilities:

- » Specific E-mail Notification
- » Standard Text Manager
- » Unlimited Attachments
- » See Historical Audit Trail

Reporting:

- » Survey Report, Survey Review
- » Survey & Question Analysis
- » Survey & Question Comparison
- » Response Report

