

21st Century Data & Your Business Decisions

By Gary Jensen



Definition of Business Intelligence

- A system that allows business to acquire a better understanding of historic, current or predictive views of business operations.



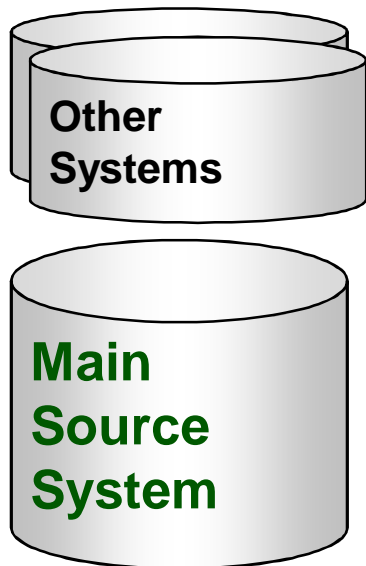
Would You Like the Answers to These Questions to Analyze Your Business Process?

- Top Customers Sales Growth and Decline
- Customers with No Sales in the Last 120 Days
- Customer who Purchase Product X not Product Y
- Sales and Cost of Sales by Product Class not Item
- Which Regions Do We Ship To ?

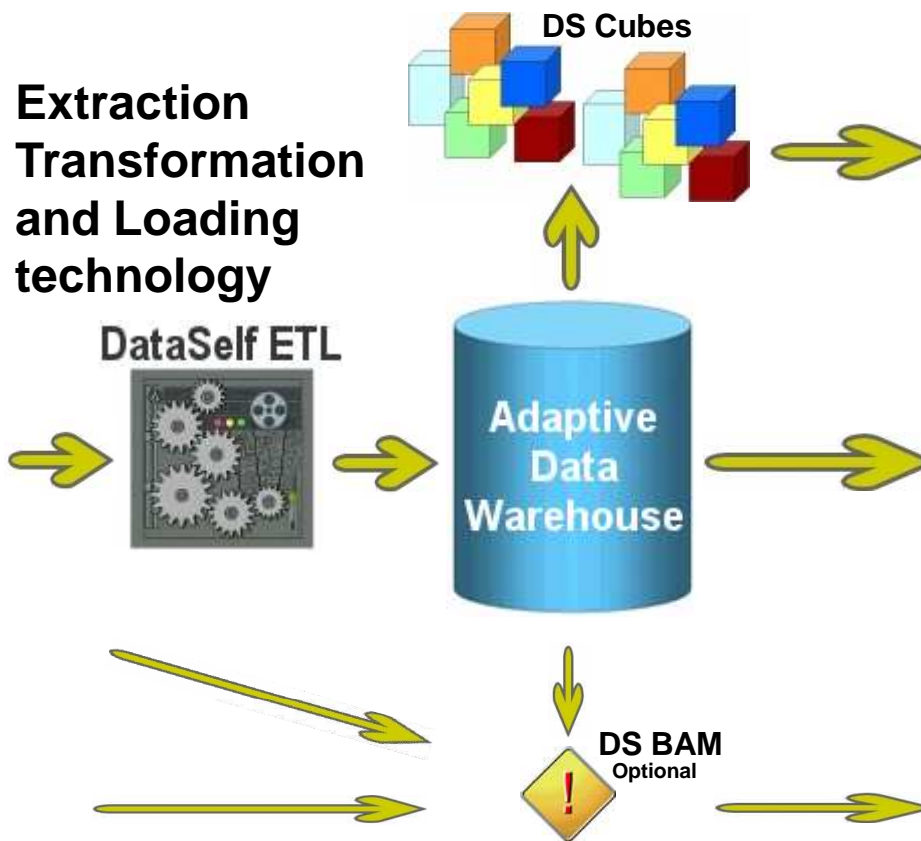


DataSelf BI Open Platform

Data sources



DataSelf BI Server-side

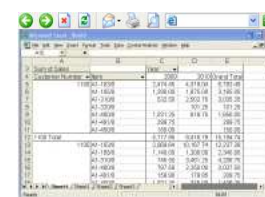
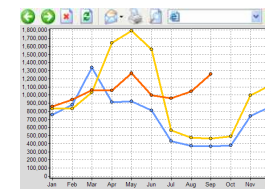


Best-of-breed database infrastructure for Business Intelligence
(based on MS SQL Server)

Client-side

Reporting and Data Analysis

Optional: web clients



Alerts



Email
Cell Phone
Pager/PDA
Fax
Web
Reports

For More Information on Business Intelligence

Please email Gary at gary@accounttec.com or
call him at 801 561-9955 to schedule a
demo for your organization or to answer any questions
you have about BI.

More information on Business Intelligence can be found at
<http://www.waccg.com/biz-intel>